

January 2020
Bulletin #20014

Sharp Earns 14 Buyers Lab Winter 2020 Pick Awards

Receives the most Pick awards in the industry

Sharp is pleased to announce that it has earned a total of 14 Pick awards for Winter 2020, the most Keypoint Intelligence - Buyers Lab 2020 Pick awards in the Copier MFP category. Every color model, from 26ppm – 60ppm, as well as every tested monochrome model within the same speed range, earned top awards.

In addition to the 12 highly coveted Pick awards for Color/Monochrome Copier MFPs, Sharp was also honored with two additional Pick awards in the Color/Monochrome Printer MFP category. Recently, Sharp also received a 2020 Outstanding Achievement in Innovation Pick Award for its Synappx™ family of smart office software solutions. Additionally, Sharp is the current holder of the 2018 – 2021 Buyers Lab Most Reliable Monochrome Copier MFP Brand, which is presented to one manufacturer every three years.

These prestigious awards signify Sharp's leadership in both hardware and software in the digital imaging and smart office markets. We are proud of the strong start of this next decade with our recent win of the most pick awards for Winter 2020.

Presented in Winter 2020 by the world's leading authority on document imaging devices and software applications, Buyers Lab's highly sought-after Pick award recognition is given to the multifunction printer (MFP) models that are deemed best overall based on its rigorous two-month laboratory evaluations. Among the many factors considered are reliability, image quality, productivity, ease of use, a host of connectivity attributes and overall value.

Keypoint Intelligence - Buyers Lab Winter 2020 Pick Awards:

- Outstanding Color MFP for SMBs – MX-C304W
- Outstanding MFP for Mid-Size Workgroups – MX-B476W
- Outstanding Color Copier MFP – MX-2651
- Outstanding Color Copier MFP – MX-3071
- Outstanding Color Copier MFP – MX-3571
- Outstanding Color Copier MFP – MX-4071
- Outstanding Color Copier MFP – MX-5071
- Outstanding Color Copier MFP – MX-6071
- Outstanding Monochrome Copier MFP – MX-M2651
- Outstanding Monochrome Copier MFP – MX-M3071
- Outstanding Monochrome Copier MFP – MX-M3571
- Outstanding Monochrome Copier MFP – MX-M4071
- Outstanding Monochrome Copier MFP – MX-M5071
- Outstanding Monochrome Copier MFP – MX-M6071

2020 Outstanding Achievement in Innovation Award:

- Sharp Synappx™ Smart Office platform

2018 – 2021 Most Reliable Monochrome Copier MFP Brand:

- Sharp Monochrome Copier MFP Line

These superlative awards symbolize our commitment to bringing the best products to market for our customers.

Sincerely,

A handwritten signature in black ink, appearing to read "Shane Coffey". The signature is fluid and cursive, with the first name being more prominent.

Shane Coffey
Vice President, Product Management
Sharp Imaging and Information Company of America

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